



TopShelfTarget

US Patent 6,692,384



1. What is TopShelfTarget

2. TopShelfTarget Market Potential

3. A Bit About the Inventor

What is TopShelfTarget?

- TopShelfTarget is protected by U.S. Patent #6,692,384, and International Patents for European Union, India, and China are approved

www.uspto.gov

www.wipo.org



topshelftarget.com

What is TopShelfTarget?

- TopShelfTarget is a revolutionary goal-sports related training device that enhances player performance and shot accuracy success
- TopShelfTarget is unlike other goal sports training aids, and is intended for sports such as Soccer, Lacrosse, Field Hockey, Futsal, Water Polo, and Ice Hockey
- TopShelfTarget is Patent Protected!



What is TopShelfTarget?

- TopShelfTarget creates a solution as a specialized goal sports training aid for the overlooked skill improvement niche' of shot accuracy and ball placement
- TopShelfTarget is designed to train the player's mind to aim for strategic areas of the goal to increase scoring opportunities



What is TopShelfTarget?

TopShelfTarget is designed to be

- Fun
- Rewarding
- Educational
- Challenging
- Easy to transport
- Easy to install in a variety of positions
- Sturdy



Customer Base for TopShelfTarget

TopShelfTarget's potential customer base is multi-level and international.

- International Teams
- Professional Teams
- Semi-Professional Teams
- Recreational level teams
- Educational Systems: High Schools and Universities
- Youth Club and Travel Teams
- Individual players



Market Potential for TopShelfTarget

- 250 million adult* soccer players world wide
 - USA: 19 million
 - Mexico: 7.4 million
 - Indonesia: 10 million
 - Brazil: 7 million
 - China: 7.2 million
 - Germany: 6.3 million
- Soccer ranks above Football, Volleyball & Baseball in sports participation in the U.S.***

A key word internet search revealed a total of 609,010,000 hits for all of the sports to which TopShelfTarget is applicable***

* FIFA – not including youth players

** U.S. Soccer Foundation

***Utilized Google search for the the key words Soccer/Lacrosse/Field Hockey/Water polo/Ice Hockey/Futsal – July 2006

Market Potential For TopShelfTarget

What the experts are saying

"America represents the biggest Soccer market in the world. More money is spent on Soccer equipment in this country than any other worldwide ... Participation level just oozes success."

Tony DiCicco
winningest coach in
U.S. Soccer history

"Our sport is a huge part of the American landscape at the participant level, and, on an ever increasing basis, at the consumer level."

Kevin Payne
President/CEO D.C. United
U.S. Soccer Foundation Board of Directors

"Soccer... is in the fabric of our society and in our youth culture of today."

Joe Elsmore
NIKE, U.S. Soccer Director

"We should put a lot more emphasis on technique. I think it's part of the problem with Soccer in the U.S."

Ray Reid
University of Connecticut
Men's Head Soccer Coach

Market Potential For TopShelfTarget

- Coaches and players who have seen TopShelfTarget comment on the value it adds to the improvement of a player's accuracy
- Players who use TopShelfTarget extend their practice time and efforts due to the thrill of the challenge
- TopShelfTarget can be used as a fun 1/2-time activity for fans, increasing exposure and sales
- No existing training aid addresses shot accuracy skill development like TopShelfTarget

Current Status of TopShelfTarget

- U.S. Patent #6,692,384 issued
- International Patents approved
- Ready for manufacturing in plastic or metal
 - * Currently seen only in prototype stage
- Seeking licensee for TopShelfTarget
- Early pricing points around \$12/unit
- Formal business plan in development
- TopShelfTarget will be offered through Saqamekah, LLC

topshelftarget.com

A Bit About Shelley Bains Clinger

- **Inventor of TopShelfTarget – US Patent #6,692,384**
- **Referee Certifications**
USSF; United States Soccer Federation
NFHS; National Federation High Schools
- **Current Employer: Commonwealth of Virginia**
Virginia Community College System
Facilities Management Project Engineer
Manage \$120 million projects in Design/Construction
- **Mother of three college-age young adults**
 - **Melissa 20, USSF 'D' License Coach**
 - **Andrew 19, USSF soccer referee**
 - **George 18, soccer player since age 3**

TopShelfTarget Contact Info

Shelley B Clinger

shelley@topshelftarget.com

804.683.5777

PO Box 17963
Richmond, VA 23226

topshelftarget.com